

Together we can create a Scotland where everybody thrives

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Our vision | We want to see A Scotland where everybody thrives

Our mission | We lead and support work in Scotland to:

- **Prevent disease** through vaccination and preventing the spread of infectious diseases
- **Prolong healthy life** by improving access to and quality of treatment
- **Promote health and wellbeing** by strengthening the building blocks of health



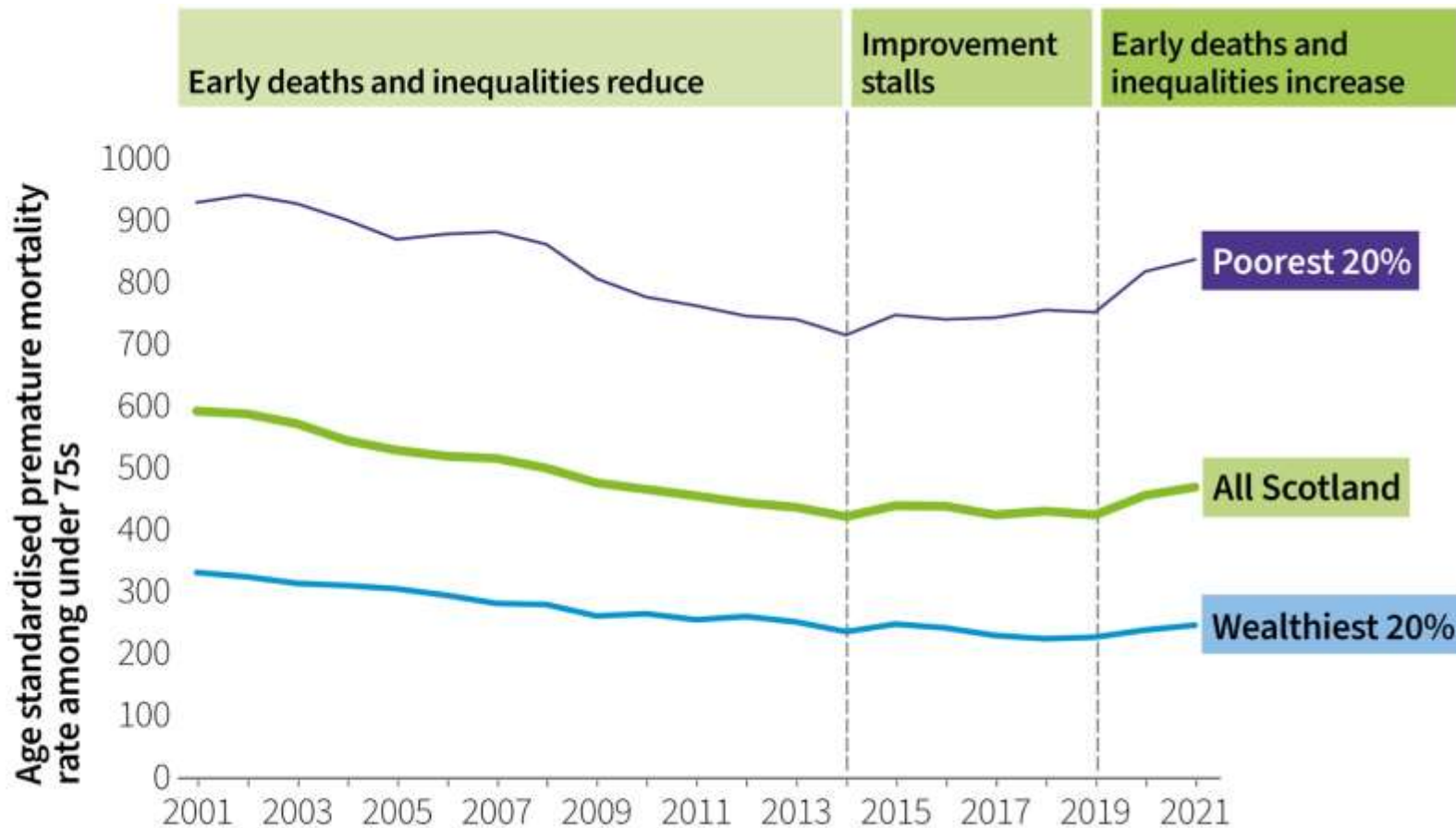
After decades of improvement, Scotland's health is worsening

People are dying younger.

The number of people dying early is increasing.

People are spending more of their life in ill health.

The gap in life expectancy between the poorest and the wealthiest is growing.



Source: National Records Scotland



The burden of disease is forecast to increase by 21%

Two thirds of this increase will be due to increases in:



Cancers



Cardiovascular
disease



Neurological
conditions

Rank	Absolute change	Percentage change
1	Cardiovascular diseases	Common infectious diseases*
2	Cancers	Cardiovascular diseases
3	Neurological disorders	Neurological disorders
4	Chronic respiratory diseases	Unintentional injuries
5	Diabetes and kidney diseases	Diabetes and kidney diseases
6	Common infectious diseases*	Chronic respiratory diseases



Change is possible, through investment in prevention

Success so far



HPV vaccine: 89% reduction in pre-cancer cervical cell changes from 2008 to 2014.

Minimum Unit Pricing (MUP): reduced alcohol hospital admissions (4.1%) and deaths (13.4%) from 2018 to 2020.

Childsmile: halved tooth decay amongst children between 2003 and 2020.

Hepatitis C prevention: will eliminate the virus by 2024.

COVID-19 Vaccines: More than 27,656 deaths were directly prevented in Scotland by COVID-19 vaccines.

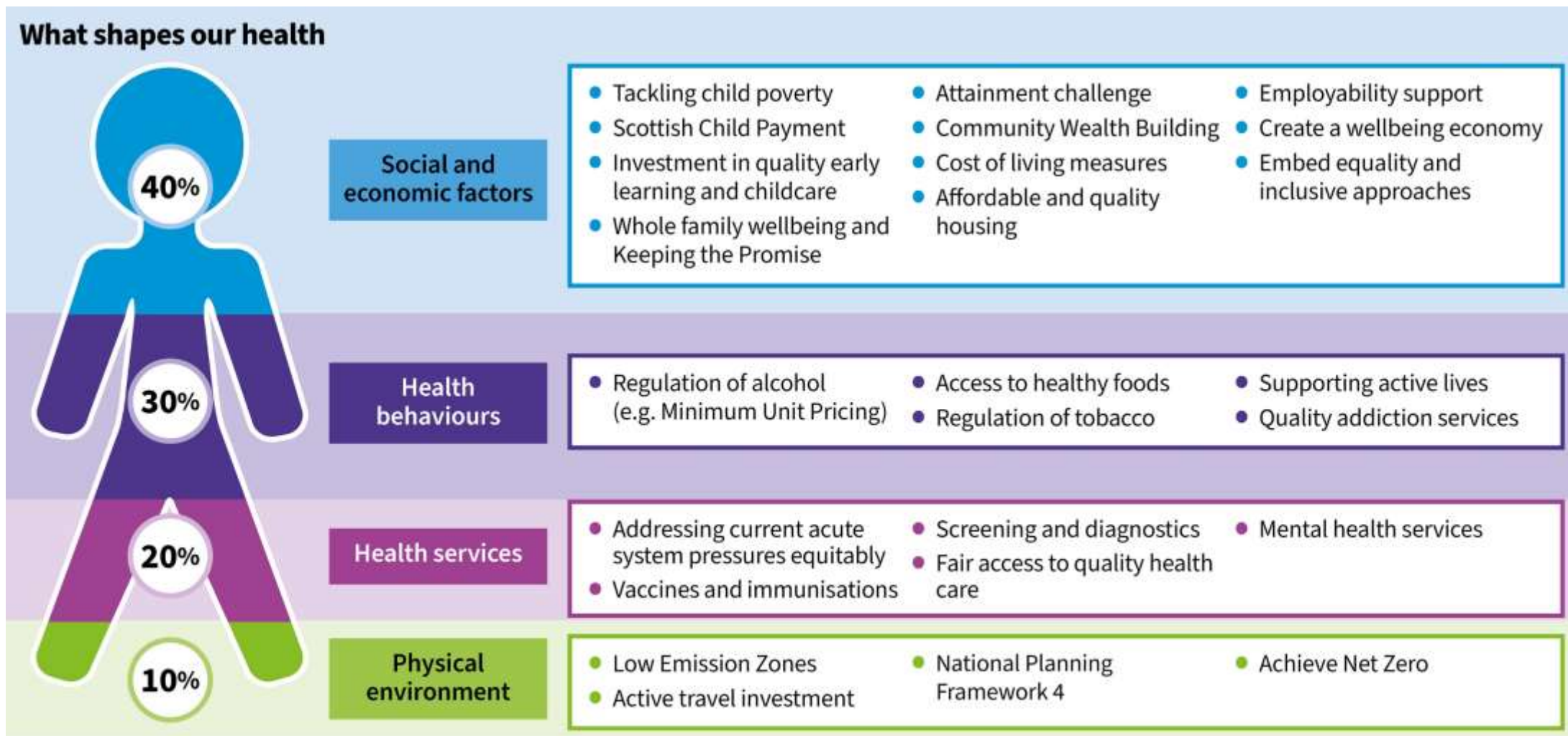
Smoking ban: reduced admission for child asthma (18%) and heart attacks (17%).



Scotland needs collective action to improve life expectancy and reduce health inequalities



1. Protect investment in the building blocks of health



Adapted from The Kings Fund (<https://www.kingsfund.org.uk/publications/vision-population-health>)



2. Long-term investment in prevention: every sector has a role

Scottish
Government

Local
Government

Health and
Social Care

Communities
and Third
Sector

Wider Public
Sector

Business



3. Sustained collaboration

Measure and be held to account for what matters for population health and wellbeing.



PHS continues to lead and support Scotland's efforts

Strengthening the building blocks of health

- Supporting delivery of the Child Poverty Delivery Plan, Best Start, Bright Futures.
- Supporting NHSScotland to embed the Anchor Institution approach.
- Working with teachers to adopt a public health approach to learning.

Drive whole system working locally and nationally

- Increasing the support we provide to Community Planning Partnerships.
- Working in partnership with Police Scotland and justice system to improve community health and wellbeing.
- The Care and Wellbeing Dashboard will support collaborative action on health.

Providing public health data and evidence for action

- Providing data and intelligence to address immediate pressures and recovery of health services.
- Modelling current and future demands on health and care supports planning and redesign.
- Evidence supports decision making.
- Policy evaluations, such as MUP, identify what works.



Place & Wellbeing Programme

Vision:

Harness the collective power of communities, and the voluntary, public and private sectors to enable more people to maintain and improve their health and wellbeing.

Workstreams:

Anchor Institutions – Support health and social care bodies to operate as effective anchor institutions as part of the wider community wealth building agenda.

Community-led Health and Wellbeing – Empower the community and voluntary sector to act locally and complement the actions of the public sector.

Enabling Local Change – Enable local change by improving access to evidence, providing additional specialist public health support and ensuring health is engaging proactively and consistently in CPPs across Scotland.



Some examples of the Programmes we are taking forward

1. Leading the design, delivery and monitoring of the new **Place Standard 4 year strategy and delivery plan 2024/28**
2. In partnership with the Improvement Service implementing the **Shaping Places for Wellbeing Programme** which is working in a small number towns to support a joined-up approach (i.e. place principle approach) to local decision-making
3. Convening and coordinating the **Place and Wellbeing Alliance** and using the regular sharing of key lessons to shape place policy, strategy and operational improvements.
4. As part of the national Key Agencies Group supporting local authorities prepare evidence reports that underpin their **Local Development Plans**.
5. In partnership with the Scottish Futures Trust guide a range of **capital investment and improvements** across Scotland through a public health and inequalities lens.
6. Supporting use of **Health Impact Assessments** with partners as part of a **Health In All Policies** approach at local levels
7. Working with partners to inform policy that supports **healthy environments for everyone**, including access to high quality open spaces and sustainable, affordable and accessible transport
8. Working with partners to inform policy that increases access to **safe, secure, affordable and appropriate housing for everyone**
9. Supporting the implementation of **Cleaner Air for Scotland Strategy 2 (CAFS2)**

